

Advising Center Outreach for Voter Registration

Student Government Association officers on each of the five campuses of Florida State College at Jacksonville utilized the waiting areas of the Advising Centers to engage students and visitors in signing up to register to vote through TurboVote using iPads in both the fall and spring semesters. The SGA volunteers worked with the Advising Center Managers to determine peak times for optimal outreach. This proved to be helpful in occupying students who were waiting to be served as well as providing our SGA with a captive audience to demonstrate civic engagement in action. In addition, screen cloths printed with the link to the FSCJ TurboVote website were handed out to anyone who wanted to register (using their iPads or their personal electronic devices). This resulted in over 250 new voter registrations through TurboVote.

For more information, contact:

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